So, What's *Your* Gallerist Wearing?

he Express Magazine sent photographer Michael
I teller to capture the images of a half dozen local
gallery owners in the places where they work. We
asked each of the gallerists to speak a little about their
seasons ahead and to dress in their favorite summer
clothes, in a style and with accessories that, spoke to who
they are and their personality.

For the photographer, the assignment was not withour its challenges.

"Ideally, a successful environmental portrait incorporates elements of the space within the photograph, so that the environment informs and complements the subject's personality," said Heller. "In this case, all of the environments the subjects were to be photographed in were — effectively — all the same: white-walled boxes with arrwork on all sides."

How, then, to differentiate the portraits.

"The answer lied in spontaneity," said Heller. "With only a few moments allotted for each portrait, I accepted that each space was a reflection of each of my subjects, and just went with my gut for framing and composition, purposely, without overthinking it. In this manner, it became the true personality of the subjects that ended up shining through."

A PHOTO ESSAY BY MICHAEL HELLER





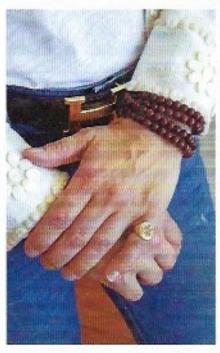
andrew marcelle catherine mccormick mm fine art, southampton

atherine McCormick and Andrew Marcelle of MM Fine Art in Southampton like to blend a traditionally classic style with a touch of contemporary. They tend to wear high-end designers but dress them down with casual wear for functionality and aesthetic purposes. Marcelle is wearing Levi's jeans with Gucci moccasins he inherited from his father, gallery owner Peter Marcelle, and a 1980s Rolex watch and a Brooks Brothers gingham button-down shirt. McCormick is wearing J. Crew jeans with a Hermes belt, a Madewell t-shirt, a vintage Dashu jacker and shoes by Gucci. "The Hampsons over the summer have a more casual vibe then whar we experience in the New York City fall and winter months, so we like to straddle the line between classic, sophisticated and cool," they said.

Painting and photography featured this summer at MM Fine Art will include photographer Renate Aller running concurrent with her show at the Parrish Art Museum, New York City-based monochromatic artist Susan Grossman, internationally known portrait and lifestyle photographer Christophe von Hohenberg and rising contemporary artist Justin Lyons.



Andrew Marcelle wears a 1980s Rolex Datejust watch and 1980s driving moccasins by Gucci that he inherited from his father, gallery owner and curator Peter Marcelle.



Catherine McCormick's outfit is complemented by a Hermes belt, a bracelet of prayer beads and a ring bearing the crest of her mother's family name — Wheelock — that she was gifted on her 16th birthday.